

# CITY COUNCIL REPORT



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MEETING DATE: 05/05/2009    ITEM NO. 18    GOAL: Long-term Economic Prosperity

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## **SUBJECT**

**McDowell Corridor/South Scottsdale Economic Development Task Force**

## **REQUESTS**

Adopt Resolution No. 7959 establishing the McDowell Corridor/South Scottsdale Economic Development Task Force, the process for appointing members to the task force and other matters related to the operation of the Task Force.  
Scottsdale City Charter

## **RELATED POLICIES, REFERENCES**

## **BACKGROUND**

On April 18 the City of Scottsdale held a Summit on the McDowell corridor/south Scottsdale. The summit focused on the three main things: 1) the possibilities for this area given its affordability, prime location and other assets; 2) the challenges and opportunities that the current period of transition of Motor Mile and other areas and generally lagging economic activity pose, and 3) ways to capitalize on the numerous assets in the area and help generate economic activity.

The participation in the Summit confirmed that the various residents, businesses and other stakeholders are interested in getting together to discuss what can be done to lay the proper groundwork for economic development.

Resolution No. 7959 is the next step in the process, and calls for the Task Force to consist of fifteen persons. Each Councilmember will appoint two members of the Task Force, with the Mayor appointing the chair and two additional members. Councilmembers shall name their appointment at the June 26 council meeting.

Resolution No. 7959 provides that a joint retreat between the City Council and the Task Force will be held before January 1, 2010, and at that retreat the Task Force will report on its activities and initial recommendations to the Council. The Task Force will sunset on June 26, 2011, two years after the appointment of the members of the task force, unless otherwise directed by the Council.

The Task Force will study the McDowell corridor/south Scottsdale area and how the area should be marketed as a place to live and work, and what changes should be made to the laws and/or processes of the City in order to foster economic growth. The Task Force may also serve as a tool for marketing the area to those considering the area as a place to locate businesses or other developments.

Resolution No. 7959 also directs the City Manager and City Attorney to assist the Task Force in accomplishing its objectives.

Action Taken \_\_\_\_\_

**ANALYSIS &  
ASSESSMENT**

The Task Force is intended to serve as a public-private partnership for highlighting the McDowell Corridor/south Scottsdale area as a place to live and work, but it will also make recommendations to the Council about changes the Council can make to foster economic growth.

**RESOURCE IMPACTS**

Existing staff would accomplish the necessary work required to support the Task Force.

**RESPONSIBLE DEPT(S)**

Mayor's Office

**STAFF CONTACTS**

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**SUBMITTED BY**

*Timothy A. LaSota*

*4/29/09*

Date

**ATTACHMENTS**

Resolution No. 7959